



SADD SIGNALS NEWSLETTER JANUARY 2013

The 2012-2013 SADD Year has had a great start!

*This year we have 78 registered SADD Chapters,
12 of which are new!*

*Provincial Conference held in Saskatoon at the end of October
was a great success with 31 SADD Chapters attending!*

*Here are highlights of some activities that SADD Saskatchewan
Chapters have been busy with so far this year!!*

SWIFT CURRENT COMPREHENSIVE

HIGH SCHOOL

Swift Current SADD Chapter successfully held their second annual 'Operation Home Safe'. The SADD Chapter worked with one of the local taxi companies and for three weekends during the holiday season and New Year's Eve. Individuals who took a taxi from a bar got to choose a prize; they were asked to pick an envelope (which all had a letter that thanked them for choosing a safe way home), inside the envelopes were a red ribbon and one of three options:

- 1) PAID IN FULL!**
- 2) ½ OFF YOUR TAXI RIDE!**
- 3) THANK YOU FOR TAKING A TAXI!**

The SADD Chapter received many positive comments from both the taxi company as well as individuals who took the taxi and received the letters. Even just the thank envelopes were appreciated as an acknowledgement of taking a safe ride home!

ST MARY HIGH SCHOOL *(Prince Albert)*

St Mary High School arranged to have a big Christmas blitz all around town to raise awareness about Drinking and Driving. The SADD Chapter went to St. John Community School and helped the students decorate paper bags for the liquor store to use for alcohol purchases.



*They also attended a '**Ding in the New Year**' media kick-off. As well as spending a lunch hour in the McDonalds drive-thru handing out Red Ribbons!*

ABERDEEN COMPOSITE SCHOOL

Aberdeen's SADD Chapter had a successful start to their year. They raised \$900 in a family BINGO night that the Chapter hosted.



12 SADD members and 2 SADD advisors attended and enjoyed the Provincial Conference in October.



NAICAM SCHOOL

Naicam School SADD Chapter has been busy so far this year with fundraising and awareness events.

For fundraising they held an ice cream cone sale, a Halloween Cake walk, and a Hot Chocolate sale.

For awareness they handed out Red Ribbons with their hot chocolate before a long weekend to remind everyone to plan for safe rides home.

*They also took the **'Drinking and Driving'** posters that they received at the Provincial Conference and put their 'Naicam Vikings SADD' logo on them and hung around places in their community where alcohol can be purchased.*



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They also put their logo in the warm up shelters around their local sledding trails.

Naicam SADD Chapter brought in Joey Cowan as a speaker, with the help of generous donations from two local businesses. The

presentation had a powerful impact and was a great success, with positive reviews and comments. After the presentation, the SADD Chapter handed out boxes of SMARTIES with a note attached saying ‘Be a Smartie, Find a Safe Ride For The Party!’



Naicam SADD Chapter is already planning events for the remainder of the year to keep their message going about making good decisions!



EASTEND SCHOOL



On November 7th the Eastend SADD Chapter held ESAIDD (Eastend Students' Against Impaired Driving Day). The SADD Chapter brought in three presenters to speak to the Grade 6-12 students.

SADD members leading the SADD Chant during the opening of ESAIDD

1) The Shaunavon RCMP explained the protocol followed by the RCMP with a person who is suspected to be driving while under the influence of alcohol. A volunteer student wore the impaired vision goggles to get a sense of what it is like to be impaired.



2) A staff member from Rock Solid (a faith-based youth addiction facility) shared his personal story about drug and

alcohol use. The Rock Solid staff member also told students how their facility helps young men overcome their addictions.

3) The third presenters were the addiction councillors from the Cypress Health Region. They talked about what an addiction is and had visuals to show students the impact of marijuana on the brain. The councillors also gave the students information on whom to contact regarding addiction concerns.

Over the Christmas season the Eastend SADD Chapter was very busy. They held a Red Ribbon Campaign on the evening of the School Christmas Concert; they gave away cookies and refreshments, and tied red ribbons on vehicles in the parking lot. They also organized a door decorating contest for the Christmas Season for students from Grade 6-12; the doors were judged based upon the SADD message incorporated into a festive theme. To wrap up the first half of the year, the SADD Chapter had speaker Joey Cowan present on December 14th.

MEATH PARK PUBLIC SCHOOL

Many events were organized by the Meath Park SADD Chapter to promote the cause of preventing drinking and driving. They held a SADD Trivia Game, which was a fun and interactive way to get people involved in SADD. Awareness was spread through both a Red Ribbon Campaign, tying ribbons to lockers and vehicles, as well an Awareness Day where the SADD Chapter set up a table with cookies, Red Ribbons, and SADD posters as they greeted parents and students during Parent Teacher Interviews. During Saskatchewan Addiction Awareness Week they hosted a SADD Fair. Grades 7-12 were invited to participate in activities while wearing impaired vision goggles, there were three stations; walking the line, playing Wii driving, and playing Twister. The participating students were rewarded with a surprise bag with health promotion items. Also, the SADD Chapter asked the elementary students at their school to decorate DUI Liquor bags with messages against Drinking and Driving, which were then distributed to local liquor stores. This event was a great success for the students. To finish off the 2012 year, the SADD Chapter sold SADD Light-Up Cups as a fundraiser during the last week of school before Christmas!

MAIDSTONE HIGH

The Maidstone SADD Chapter is very proud to announce that they have 84 SADD members out of their 187 students, that's 45% of the school population!

In September their School Community Council sponsored a community BBQ where the SADD members worked the bouncy houses and games for this family affair. This was followed by a SADD fun night.



Maidstone SADD Chapter had an amazing turn out at the Provincial Conference in October with 31 attendees! Also in October they put on “October-Sober-Fest Carnival”, which

included pumpkin carving contests and floats for the entire school.

November the school hosted the 3A Boys Provincials. The SADD Chapter got involved by decking out the school in poster and giving away gift baskets to each team.

December brought a successful Liquor Bag Decorating Day!



over 200 bags decorated

*The Chapter had a “**SADD Bucks**” coffee shop downtown during the Santa Claus Night. Also, they set up a lounge and sold mocktails at the school’s winter masquerade dance. To wrap up December the Chapter had a very successful fundraiser selling raffle tickets for an ipad!*

WESMOR HIGH SCHOOL (Prince Albert)

The Wesmor SADD Chapter has merged with the “No Regrets” program; this program is about educating students and promoting safety. The five themes of No Regrets are:

- 1) Buckle Up*
- 2) Look First*
- 3) Wear the Gear*
- 4) Get Trained*
- 5) Drive Sober*

*Together Wesmor’s SADD Chapter and No Regrets organized a lot of activities. They hosted an ‘**Addiction Awareness Week**’ where every day at lunch they had an activity that promoted healthy choices regarding ‘**not using drug**’; they put on a game show using vision goggles and playing driving video games; also used the vision goggles in an obstacle course; had a movie and popcorn lunch that promoted seat belt use and sober driving.*

Other activities that the SADD Chapter was involved in include: Operation Red Nose, poster contests, distributing candy, Ribbons, and SADD tattoos, a contest that gave out cab gift certificates.

They continue to fundraise and advertise their SADD message through mocktail and pizza sales.

The Wesmor SADD Chapter, along with No Regrets, will be hosting a No Regrets Live in April. This event will educate their school and community about the effects of texting and driving and other risks. The group received a bursary from SGI to pay for this presentation! Congratulations!

INVERMAY SCHOOL

On October 17th, Invermay SADD Chapter held an Italian Night and Red Ribbon Campaign. The members and advisors had Italian music, and dressed in black & white while they served their community pastas, salads, wine, and dessert. The night was proudly sponsored by Wadena Co-op, whom have been designated as an Honorary member of the Invermay SADD Chapter.



October 19th & 20th Invermay SADD attended the Provincial Conference and had an excellent time!

*November 20th they held a SADD Road Block, with the Wadena RCMP at the helm. All the members had a chance to tie ribbons onto the vehicles and pass on their message of **'Friends Don't Let Friends Drink and Drive.'***



To wind up their 2012 year the SADD Chapter held another Red Ribbon Campaign on December 21st during the school's Christmas concert and Turkey Dinner!

SACRED HEART HIGH SCHOOL (Yorkton)

The following newspaper article says it all:

SADD Makes Waves All Around the City by: Laetitia Adams

The Sacred Heart High School Students Against Drinking and Driving (SADD) have been very busy lately. On November 24, the SADD committee put a float in the Yorkton Santa Claus Parade on behalf of Sacred Heart High School. The SADD committee took the car donated by Mr. and Mrs. Litvanyi (remember the one we all destroyed?), and put it on a float and the Litvanyis pulled it with their truck. SADD decided to use the destroyed car to show what happens when someone drives while impaired by alcohol. The SADD members walked beside the float handing out wrist bands with the SADD emblem and telling the young children at the parade to tell their parents not to drink and drive. Really, who could disappoint a young child who tells you not to drive while impaired?



The destroyed car that was used as a fundraiser for SADD and on the SHHS float in the Santa Claus parade

On November 29, the SADD committee held a Red Ribbon Campaign and staged a Community Sound Off. At 3:30 p.m. the committee went to the Railway Park in downtown Yorkton and tied red ribbons on the antenna of the cars in the area. At 4:10 p.m. everyone at the park and everyone listening to FOX FM and GX 94 around the city began to make noise by honking horns, screaming, or doing anything that was loud. The 'sound off' and the red ribbons were used to raise awareness for those who drive while impaired. Impaired driving means driving while drunk or high or even while texting. Impaired is anything that takes one's attention away from the road.

The Yorkton Firefighters and Emergency Medical Services helped the committee in the sound off and the RCMP got the ball rolling. CTV was there because two girls, Cara Maleschuk and Allison Kruger, went on

the air to promote the sound off, and then Allison and Rebecca Marroquin were interviewed at the event site. The noise was only supposed to last thirty seconds but the deafening sound swarmed Broadway for a good five minutes! Way to go Sacred!



A sign from SADD, with the Firefighters and EMS visible in the background

The one disappointing part of the sound off was that not many non-SADD students showed up to participate. Next time, let's all go! Show the respect and support the victims of impaired driving need!!

It was actually the second sound off for SADD, the first being in the school parking lot. The weather was freezing but that didn't deter the SADD committee then or later in the week when they went to tie ribbons on the cars in the Parkland Mall parking lot. Coffee was served to combat the cold and the actual sound off went great, never mind the cold.

SADD would like to remind everyone to be extra cautious during the Christmas season. Christmas is a reason to celebrate, but it is not an excuse to drink and drive. Be safe this holiday season.

ARCOLA SCHOOL

Arcola SADD Chapter has increased this year to 15 members, 2 staff advisors, and 1 parent advisor. They hold regular SADD meetings once a month.

On October 5th they hosted a BYOB (Bring Your Own Banana) over the noon hour. Kindergarten – Grade 12 and staff were asked to bring \$2 and a banana. The Chapter sold \$2 ice cream sundaes and sliced the bananas on top. They served approximately 147 sundaes!

The SADD Chapter participated in the school's Formal Masquerade Dance that was held on December 7th. The staff advisors sold mocktails throughout the evening.

December 13th Michelle Golebiewski was invited to speak to the Grade 6-12 students. Her presentation focused on the changes in her life when her best friend was killed by a drunk driver. The presentation was a great way to remind everyone of the risks that drivers take and how more responsibility is needed in decision making.

*Leading into the holiday season, the Arcola SADD Chapter wrapped Red Ribbons around candy canes and placed them in Christmas containers with a logo reminding people to **'Be Responsible and To Not Drink and Drive.'** These complimentary candy canes were distributed to the businesses in Arcola, where community members were welcome to help themselves.*

The final fundraiser for the 2012 year was a Christmas Raffle. Prizes were 2 Inflatable Lawn Ornaments.

The funds raised by the Arcola SADD Chapter go towards raising awareness in their school and community, bringing in guest speakers, and hosting the P.A.R.T.Y. Program every 3 years.

JOHN PAUL II COLLEGIATE (North Battleford)

John Paul II SADD Chapter has held two successful events so far this school year. The held a Haunted House to raise money for their Chapter.



The second, the Chapter hosted a two day event where kids played Mario Kart and Just Dance on Wii, while wearing vision goggles. The two day event was a blast and the students learned something about the difficulties with balance and coordination while under the influence.



So far it has been a great year for John Paul II SADD Chapter!

KIPLING SCHOOL

The Kipling SADD Chapter has had a busy year so far. They attended the Provincial Conference for the first time ever, and had a blast!!

They had HUGE success holding a fundraiser selling lollipops. Also, they held a dance for the Grade 4-8 students from their school as well as a neighbouring school which resulted in a great turnout.

For the upcoming Impaired Driving Awareness Week the Chapter is planning a dance for the Grade 7-12 students from around their community. They are also hoping to host some events out of the hockey rink using the vision goggles and some of the local hockey players!

To finish off their year they want to offer designated driving for weddings, cabarets, and other local gatherings to help reduce the chances of Impaired Driving.

Good Luck to the Kipling SADD Chapter!