

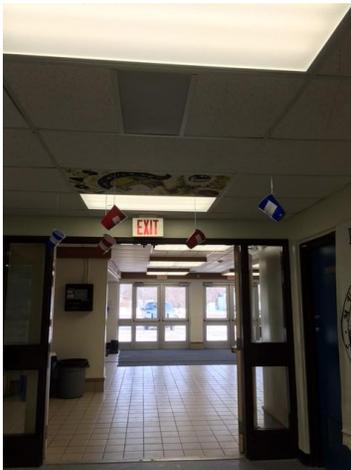
Ituna SADD Provincial Impaired Driving Awareness Week Activities

2017

This week we wanted to look at different ways of promoting safe driving in our school. We focused on the new laws and how they impact students' lives, and brought the idea of not texting while driving into our week's activities. Here is a list of the activities that we took part in to celebrate Provincial Impaired Driving Awareness Week from March 6-10.

Monday-

- Social media campaign! Students spread the message on their FB page, Instagram, or SnapChat that drinking/using drugs/texting while driving is NOT ok. Students who participated were asked to screenshot their favorite message and email the photo to Ms. Ward for a chance to win a prize!
- Awareness facts were displayed in the hallway on red and blue solo cups.
- Our March board was set up for the students' return on Tuesday.



Tuesday-

- Safe Drive or Idle launch (raps). We used the same song creation idea as last year for students to create songs that we could share with the school to promote safe driving. The contest rules are below. Please note the focus on the changing laws as an impetus for inspiration. Our top three songs have been included in this attachment for your enjoyment. The winning class (the grade 9's) won a pizza party on Wednesday, March 15th. And the other two classes won ice cream sandwiches.

Ituna Safe Drive or Idle

Season Two!

(Safe Driver Idol)

Each grade 7-12 homeroom class is invited to participate in this year's Safe Drive or Idle (Safe Driver Idol) competition.

The purpose of the competition is to promote safe driving for Provincial Impaired Driving Awareness week. This year's theme surrounds the changes that have been made to driving laws this past January.

Each class will prepare a 30-60 second musical submission for the judges following these rules:

- **Each class will be given 30 minutes of homeroom time to prepare their song, but can practice on their own time as much as they wish.**
- **The song must promote safe driving awareness and must reflect at least one of the new laws surrounding: zero tolerance for new drivers, changes to cell phone use, a lowering of the BAC for adults.**
- **There must be a minimum of one male and one female voice in each musical piece**
- **Background music is not necessary but is invited**
- **Each song must have at least 12 lines, but lines can be repeated**
- **Teachers must approve the lyrics of each of the songs before students can record**
- **Each song must be recorded as a voice memo, then texted or emailed to Ms. Ward**

- Each submission is due Thursday, March 9th by the end of the day.
 - The winning class's song will be played on the intercom on Friday afternoon and will be sent to the President of SADD Saskatchewan!
 - The songs will be judged by our panel of expert judges, and the winning class will win a pizza party!
- Coloring contest in the elementary launched and students from grades K-6 focused on the dangers of texting and driving. Three of the images were chosen as winners. The top image is shown below, we really appreciated the personal message of "It's not safe to text and drive, love you Mom and Dad" included on this grade 2's submission.



Wednesday- Hands on the Wheel! Ituna SADD created mural in the high school entrance of all grades 7-12 students' hands painted which is their pledge to keep two hands on the wheel and to avoid distractions while driving.

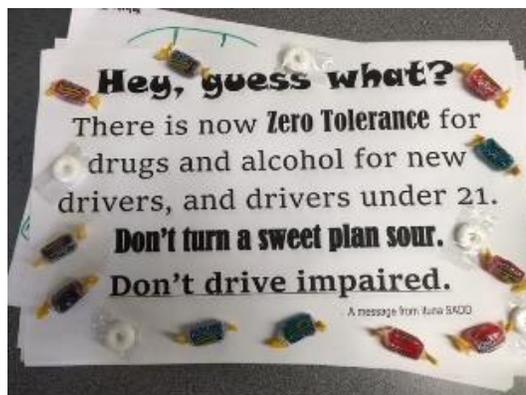


Thursday-

- CAMO DAY! Students dressed up to support the slogan: "Camo makes you invisible, but not invincible. Please drive safely."



- Candy Campaign. Students in grades 7-12 walked in to their first period class to find candies and this message waiting for them.



Friday-

- Plaid Day- Wear your plaid for SADD Day! Students gathered in the gym to record a short message regarding the new laws. Attached is the video with the message: The laws have changed. No/Know (Drugs or Drinking) before you go!
- Winners of the rap and pizza party/ice cream sandwiches were chosen. A special assembly was held to award the top three songs, and each of them was played for the entire school.
- Red ribbon campaign was held at lunch in the school parking lot. SADD members tied ribbons to cars to remind people to drive safe over the weekend.



With our school and community's support behind us, it was a very, very successful week spreading the word about the new laws!